

Andrew Sakhno

PR, Marketing Communications & Events Manager

Limassol, Cyprus · Living in Cyprus for almost ten years

Phone / WhatsApp

+357 97 755100

Email

andrew.sakhno@gmail.com

Telegram

@AndrewS_CY

LinkedIn

linkedin.com/in/andriy-sakhno

Portfolio

andrewsakhno.com/en

PROFILE

Events people talk about the morning after.

More than 50 corporate and brand events over the last ten years, for 20 to 1,200 guests and for 10+ international companies. Concept and budget, suppliers and running order, and the communication afterwards. Ran the 2025–26 season at THE ROOMS Creative Space in Limassol, prepared CAS.ai's stands at conferences in 11+ countries and organised two meetups remotely.

Started as a journalist, became Head of PR at Piraeus Bank in Ukraine and went on to be PR Director at international companies, working closely with senior management, product teams, HR and outside PR, advertising and social media agencies. Graduate of the Chartered Institute of Public Relations (London). Easy to work with, good at leading and motivating a team, and able to get a conversation going with almost anyone.

50+

events for 20 to 1,200 guests

350+

guests at Cyprus' First Creative Masquerade

200+

people at two meetups I organised remotely

EXPERIENCE

2025–26	THE ROOMS Creative Space, Limassol: PR and Events Manager
2024	TERRATO: Director of Marketing and Communications, leading a team of four
2024	TerraLeads · Chinggis Khaan Valley · THE THOMPSON: Conference stand and party · brand and website · Instagram
2022–23	Clever Ads Solutions (CAS.ai), PSV Group: PR & Business Development Manager
2022–23	WOLGA Park · PUNIN GROUP: Brand and website · press releases
2019–21	Wythall · WeCare · B&B King's · Wimbledon Park · Luxury Cars Club · ROVI: Brands, websites and strategies for developers, hotels and a clinic, plus news and press releases
2018–19	ARALAN Consulting: One of three co-founders, hospitality consulting
2015–18	MBA Consult Group (India, Slovakia): Press releases, articles, speeches
	UniCredit Bank Ukraine: Corporate party for the bank's employees
2010	Piraeus Bank, Ukraine: Head of PR
Before 2010	Media: Journalist

SELECTED WORK

THE ROOMS Creative Space, 2025–26

Nine events in the 2025–26 season; the seven documented here drew 870+ guests

TerraLeads, 2024

Everything for the conference in Budapest, plus the Cash Rally Party for key accounts

UniCredit Bank Ukraine

A corporate party for 1,200 guests, my largest event to date

CAS.ai Mobile Scaling Meetups, 2023

More than 200 people at two meetups in Georgia and Armenia, organised remotely

Clever Ads Solutions (CAS.ai), 2022–23

12+ conferences in 11+ countries as a sponsor and speaker, prepared from start to finish

Piraeus Bank (Ukraine), 2010

A press trip to Athens with a press conference by the Head of the Bank of Greece

SKILLS

Strategy	PR and marketing strategy with budgets, timelines and KPIs; Business development and sales decks; Crisis communications; Investor presentations
PR and media	Press releases and news; Press trips and press conferences; CEO interviews and speaker profiles; Internal communications; Reputation management (CIPR)
Events	Concept, budget and running order; Conference stands, sponsorship and speakers; Corporate parties and brand nights; Suppliers, venues and creatives across Cyprus; Follow-up after the event
Content and social	Content plans for LinkedIn, Facebook and Instagram; Shooting and editing reels; Work with influencers and bloggers; Announcements for forums, Telegram and Eventbrite
Brand	Naming; Logos and brand books; Corporate identity and custom typefaces; Websites, including every word on them; Signage, print, merchandise and uniforms

LANGUAGES

Russian (native), Ukrainian (native), English (C1),
Greek (A2), Polish (A2)

EDUCATION

Reputation management, CIPR (Chartered Institute of Public Relations), London

Economics, National University of Kyiv-Mohyla Academy (NaUKMA)
